

NEWS RELEASE

For Release: Immediate

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“Unique New Business Helps Families with Special Needs Children Find Quality Care”

Special needs children need specialized childcare, which isn't always easy to find. Karen Williams started her unique business, Specialty Sitters, to help families through the complex process of finding compassionate, qualified individuals to work with their children. The only such service in northern New Jersey, Specialty Sitters offers full-time and part-time specialized childcare; tutors to provide assistance with homework, organizational skills, and study skills; and temporary and summer care.

“All individuals we refer are chosen to fit a family's unique circumstances, personalities, and goals. A family can feel confident that all of our nannies have been carefully screened through a rigorous interview process and an extensive background investigation,” explains Ms. Williams. Specialty Sitters is licensed and bonded in New Jersey and a member of the International Nanny Association.

Specialty Sitters focuses on attention deficit hyperactivity disorder, social skills, communication/language, autism, learning disabilities, developmental delays, and physical disabilities. Prior to choosing a nanny or tutor, Specialty Sitters works with a family to learn about the child and family's specific needs, including a home visit to meet everyone involved.

Ms. Williams has worked with children who have special needs for almost a decade. She has a bachelor's degree in Human Development and Family Relations, masters' degrees in both general and special education, and NJ certification as an educational diagnostician.

For more information, including the requirements for those interested in applying to be nannies or tutors, call Specialty Sitters at 201-248-4635, e-mail info@specialtysitters.com, or visit their web site at specialtysitters.com.

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